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In a Social Way

DINNER-DANCE HONORS
MISS AILEEN ROBERTS

A DINNER-DANCE given by Mrs. L. Lewis of S. Michilinda, at the Coconut Grove Tuesday evening in honor of the 21st birthday of Miss Aileen Roberts, daughter of Mr. and Mrs. P. G. Roberts of North Sunnyside avenue.

Dancing to the seductive strains of Herbie Kay's music was glamorous enough, but when it came to rubbing shoulders with Martha Raye, Dorothy Lamour, and Eleanor Whitney, well, that was something else again. The jollity was heightened when Eddie Ranaiah and Snooky Roberts got mixed up, and had to dance the Big Apple with the aforementioned stars. A feature of the evening was the orchestra's rendition of "Happy Birthday to You," played especially for the honoree.

Those present besides the guest-of-honor, who was escorted by Rudy Hoffman, were Mr. and Mrs. P. G. Roberts, Mrs. L. Lewis and Mr. C. Vore, Snooky Roberts and Eddie Ranaiah of Sierra Madre; the Misses Peggy Croft, Elsie Urbano, Kathryn Fulkerson and Ethelwyn Thompson and John Shepherd, Chick Cutford, Chuck Anderson and Tes Evans, all of Los Angeles.

PRE-EASTER PARTY OF JR.
WOMAN'S CLUB DELIGHTFUL

The Easter party given by Miss Muriel Tarr of 274 West Montecito avenue last Thursday to the Junior Woman's Club was one of the delightful events of a crowded week.

Arrangements were in charge of Mrs. William Schwartz, president, Miss Mary Frances Brain, and the hostess, who carried out

the Easter motif in table decorations with candy eggs.

The regular business meeting embraced details of the Fashion Show Junior members are modeling for the Friendship Club of the Congregational Church on April 28. Final plans for the participation at the District Convention of Juniors to be held April 23, (tomorrow) in Pasadena, were made.

Mrs. Hazel James Ferguson gave an informal five-minute talk on the wild life of Alaska, where she was a resident for five years; also a brief resume of the habits and customs of the people, relating many personal experiences during her residence.

RECENT ARRIVAL ADDS
INTEREST TO PARTY

The birthday party given by Mrs. E. E. Schneeberger of 189 North Hermosa avenue last Thursday evening in honor of Mr. Schneeberger was a gala affair, inasmuch as a lovely new guest was present to lip her congratulations—the baby daughter of Mrs. Schneeberger's daughter, Nancy Lee Thomas, who was born a couple of weeks ago. Mr. and Mrs. Ernest Thomas, the proud parents, were also present. And it is hard to tell who received the most attention, the honoree or the baby.

30 HELP MISS RUDOLPH
CELEBRATE BIRTHDAY

"Sweet sixteen" was paid its proper homage Saturday evening when Mr. and Mrs. Theodore Rudolph of 45 West Highland avenue honored the birthday of their daughter, Charlotte, with a party at which 30 guests were present. These included pupils from the Woodrow Wilson, Jr., and Pasadena Jaycee.

Merry and exciting were the hours that ensued, an extended Scavenger Hunt consuming the major part of the evening. A quartet of birthday cakes and refreshments were served and games followed until the wee sma' hours. Most of the young guests attended the Easter sunrise services, after having caught a few winks of sleep at home.

MODERN PRISCILLAS
WELCOME OLD FRIENDS

The Modern Priscillas welcomed several old friends at tea in the Wistaria Vine Gardens last Thursday. The occasion marked the appearance of Mrs. E. G. Everett, of Vista Circle Drive, who spent the winter in Florida, and is domiciled in Long Beach for awhile. Mrs. A. A. Halsey, a former resident of Sierra Madre, who has just completed a two-year tour of the world and is stopping in Pasadena, and Mrs. J. M. Campbell of 1657 Victoria avenue, Los Angeles, another long time resident here.

About thirty guests were present.

SURPRISE MISS ROBERTS
ON HER BIRTHDAY

Twenty-one guests assembled at the home of Mr. and Mrs. P. G. Roberts of North Sunnyside avenue, Wednesday evening to surprise Miss Aileen Roberts on the occasion of her 21st birthday. Refreshments, dainty and delectable, were served after a series of games. The guest list included Mrs. L. Lewis, Clarey Vore, Mr. and Mrs. H. Hazel, Snooky Roberts and Eddie Ranaiah, Rudy Hoffman, the honoree, and Mr. and Mrs. L. Bennett of Pasadena; Mr. and Mrs. B. Morris and son, Bobbie of Arcadia; Mr. and Mrs. Kerker of Ontario; Mr. and Mrs. O. Froats and Mr. and Mrs. C. Fox and son, Jimmy of Los Angeles, besides the hosts, Mr. and Mrs. P. G. Roberts.

GARDEN CLUB MEETS UNDER
A WISTARIA VINE

A charming affair of recent date was the tea given by Mrs. Mora Craig of 169 East Laurel avenue under her Chinese Wistaria vine to members of the Esther Forman Garden Club.

A greater note of interest was injected into the occasion through the fact that the day happened to be the birthday of the past president, Mrs. Margaret Pinkerton, and that her wedding anniversary occurred on Wednesday. She had kept both days a secret from the group, surprising them with a delicious large homemade angel cake.

AL FRESCO LUNCHEON IS
ENJOYED BY GUILD

One of the most attractive meetings of the season was held by St. Catherine's Guild at the home of Mrs. Charles Henrotin of 777 Woodland Drive, on Tuesday. Luncheon was served at

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ment, per weekBERRY AND
GRASSMUECK
645 East Colorado
Terrace 9751FINE FILM FARE AT THE
WASHINGTON THEATRE

Sonja Henie, whose rounded curves are said to have revolutionized the style of beauty of Hollywood, and Don Ameche appear in "Happy Landings" at the Washington Theatre, Washington at Lake, in Pasadena, today and Saturday. On the same bill will be Miriam Hopkins in "Wise Girl," and a gay "Porky Pig" cartoon and news events.

"Buccaneer," starring Frederic March and "Swing Your Lady" with Humphrey Bogart and Louise Fazenda will be co-featured Sunday, Monday and Tuesday. Beginning next Wednesday Wallace Beery in "Bad Man of Brimstone," and W. C. Fields in "It's a Gift," today and Saturday, April 22 and 23.

THIS FILM PROGRAM
IS FULL OF LAUGHS

A double bill at the Uptown Theatre, at Sierra Madre Blvd. and Colorado street in Lamanda Park, is featuring one of the biggest laugh programs of the year with Wallace Beery in "Bad Man of Brimstone," and W. C. Fields in "It's a Gift," today and Saturday, April 22 and 23.

Sunday, Monday and Tuesday will see the graceful Sonja Henie—that bit of fluff on skates, and handsome Don Ameche in "Happy Landings." Co-featured on the bill will be Myrna Loy and Franchot Tonne in "Man Proof."

A. L. A. Activities

By Maybelle Caley Barker

OUR Hospital Committee remembered the shut-ins among the Disabled Veterans of this city with baskets of pantries for Easter.

At our meeting Thursday night Membership Chairman Leila Embree reported that Ole Unit acquired its quota at the required date and has gone over the top in membership. Community service in 100 hours and \$5.00 was reported by Chairman Helen Lovejoy.

Mrs. Lucille Pickett and Mrs. Lovejoy attended the Potluck luncheon on Monday held by the past presidents association at San Dimas. Plans were made for a "Mile of Pennies" drive, the proceeds to go toward the ex-service woman's organization.

When National President Mrs. Malcolm Douglas visited California last week, she emphasized the fact that the great responsibility for good citizenship and the preservation of democracy has its beginning in the home.

Leila Embree was hostess at the Thursday night meeting.

fresco amid the picturesque surroundings of the mountain home. White sweet peas and red and white accessories lent much charm to the scene.

There was a discussion of details for the forthcoming bridge-tee to be held in the home of Mrs. Freda Miller Clatworthy of West Alegria avenue. Eighteen guests were present.

SOCIAL NOTES

Dinner guests last Friday night of Mr. and Mrs. Ward W. Allen, 638 Holly Trail Path, were Mr. and Mrs. Oscar Baum and Mrs. Jeannette O'Neil of Los Angeles.

Mr. and Mrs. Francis Eakman and Mrs. Elizabeth Ingraham gathered at the home of Mrs. Edith Roos, 29 Windsor Lane, for a birthday dinner Thursday night in honor of Mrs. Roos' birthday.

A birthday party on Saturday honored Mrs. A. L. Phelps, 718 Brookside Lane. There were two tables of bridge and a birthday cake was served to guests by the hostess.

—Mildred Curtis Bolms

NEW DANCING CLUB
HAS FIRST SESSION

The first meeting of the Bob B. Dancing Club, Tuesday night, at the Woman's Clubhouse, was a decidedly successful one, with a large turnout of dancing couples of all ages. Instruction in four waltz steps, and several new swing steps was given by Bob Ward, and his assistant, Jackie Ward in the early part of the evening preliminary to a session of ballroom dancing.

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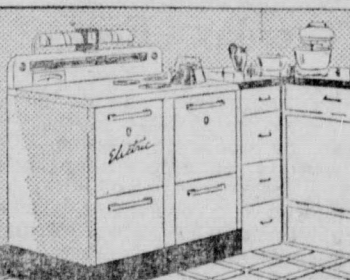
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FAMOUS
RED WHEEL

Magic Chef
GAS RANGE

Early Days To Be Re-lived Tonight

Historical Society Will Re-view Pioneering Stage Of Sierra Madre

The early days of Sierra Madre will be re-lived again at the semi-annual meeting of the Historical Society when it convenes tonight (Friday) at the home of Rev. and Mrs. A. O. Pritchard, 139 West Orange Grove avenue. An interesting program will be presented with Mrs. C. W. Bowen reading a paper prepared by her brother-in-law, John W. Hart, the son of Professor J. J. Hart, one of the original settlers who taught music in the sleepy, little village of the past, and who formerly owned the land that is now the City Park.

George B. Morgridge, a former editor of the *Sierra Madre News*, will read a paper compiled by himself on the life of John G. Blumer, one of the settlers of the city, who played a prominent role in the city's development.

The Historical Society was founded six years ago by local citizens interested in preserving the records and landmarks of the city's early history, many of whom were, themselves, descendants of the city's founders. Since that time the membership has steadily grown.

President William Lauren Rhoades, son of the founder of the Sierra Madre Villa Hotel, extends a cordial invitation to all members and interested persons to attend the meeting and become acquainted with the work done by the Society.

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Interesting Events Enliven The Wistaria Fete

Preceding the gay King Cotton Ball which will be held at the Hotel Ambassador May 3rd, a fashion preview was presented at the Wistaria Fete at Sierra Madre Saturday by the National Cotton Coaction Committee. Members of the Assistance and Junior Leagues displayed many of the cotton gowns which will be worn at the ball.

Miss Viva Joy introduced each model and described the texture of the garments displayed. Former Senator G. W. Cartright talked briefly on the necessity of stimulating the cotton industry.

Among the many interesting functions in connection with the Wistaria Fete, was the musical presentation Friday afternoon by the Young People's Philharmonic Concert Orchestra, under the direction of Gabriel Bartold.

These young people, composed of twenty Sierra Madre, Arcadia and Pasadena students, delighted visitors to the vine from 2:30 until 4 p.m., playing selections from the William Tell Overture and from Peer Gynt suite.

What A Girl Sees Ramblin' 'Round

By Marjorie Hesse

WE just returned from a trip through celestial meadows. That is not even a slight exaggeration for our beautiful state is strewn from length to length with wild flowers. On a weekend trip to San Francisco we rolled for miles through highways bordered with flowering fields. . . . and as we topped the ridge and caught our first glimpse of the Kern Valley we thought we were indeed en route to heaven. . . . for as far as the eye could see the valley was a mass of blue lupines embowered here and there with the gold of poppies and streaked with a heavenly green. . . . cows cropping in pastures so beautiful they made you think they were heavenly cows and should be milked and winged. . . . mean little houses with glorious backyards sheeted solid with purple blossoms. . . . as if nature tried to equalize the injustices of mankind. . . . green rolling hills. . . . gentle and kind. . . . and once rounding a curve we saw a picture taken straight from Biblical times. . . . a shepherd wrapped in a cloak setting outlined against the setting sun on a high hill watch-

ing his gentle flock. . . . and you could not bear to think that even now Spring was walking with light feet over the meadows of Spain and that perhaps the flowers were brighter because of the blood spilled in the fall. . . .

In the grey city of the seven hills we lunched in a queer old Bohemian place that we remembered rather fondly. . . . we were amazed at the quality and cheapness of the food for we have lived so long in the Southland that we had forgotten. . . . We poked in old haunts. . . . faded bookshops. . . . and stood on the bridge and let the wind blow our hair. . . . and we forgot Sierra Madre. . . . and remembered our lost self—lingering faintly in the shadows, a very young self that lived on dreams—and impossible moments of splendor. . . . and yet, it was nice to come back and see our great restless mountains—lowering against the sky. . . . North the hills roll gently and are very safe. . . . South they tower and struggle and threaten.

It's nice to look out the window and see Herb Ingraham sauntering across the street with a letter to post. . . . and see George Messer standing in the sun on the sidewalk. . . . and a little boy stops and waves his grimy hand at us. . . . and the old men sitting under the equally old pepper tree at the P.E. Station saving the world. . . . as old men have done from time immemorial. . . . Pretty Alice LaLone tripping by with a coca-cola to stave off morning ennui. . . . Ralph Cheyney telling of his college days and laughing at the memory. . . . a big red car rumbles in and two dejected passengers alight. . . . Flaming-headed Leo Cullum in a butcher's apron heading for the news stand and a cup of coffee. . . . The village lies sleepy and somnolent in the morning sun. . . . peaceful and sweet—but with a throbbing pulse of life underneath.

Dorothy Shetler, that perambulating person "late of Mart, Texas," postcards in from Casa Grande, Arizona. . . . and telling us that she always devours the NEWS because it makes her homesick but she does it anyway. . . . She vows she is going to grow a "barriecade" of sahuaro cactus "worthy of posterity's admiration." We happen to know Casa Grande and we just imagine she'll need that "barriecade," plus a mechanical refrigerator, and a cooling machine, right away. For when the sun gets in that country it really warms up. . . . But there is something about the desert that one soon learns to love. . . . the sunsets. . . . the silhouette of the sahuaro against the sky. . . . the funny little horned toads. . . . We adore them. . . . they like to be scratched. . . . and they blink their eyes so contentedly. . . .

CHURCHES

Church of the Ascension

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Rev. W. B. Heagerty, Rector
Rev. A. G. H. Bode, Rector Emeritus
Sunday Services—
7:30 a.m.—Holy Communion.
9:30 a.m.—Junior Church and Church school.
11 a.m.—Morning Service and sermon.
First and third Sundays, Holy Communion.

Christian Science

First Church of Christ, Scientist, Hermosa and Highland Aves.
Branch of The Mother Church, The First Church of Christ, Scientist in Boston, Mass.
Sunday Service, 11 a.m.
Sunday School, 9:30 a.m.
Wednesday meeting 8 p.m., at which testimonies of Christian Science healing are given.
Reading Room, 22 North Baldwin Ave., open daily except Sunday and legal holidays from 10

a.m. to 3 p.m.
Lesson-Sermon from the Christian Science Quarterly.
"Verily, verily, I say unto you, The hour is coming, and now is, when the dead shall hear the voice of the Son of God; and they that hear shall live." These promises of Jesus, from John, are the Golden Text in the Lesson-Sermon on "Resurrection after Death" on Sunday in all branches of The Mother Church.

Congregational

Rev. Arthur O. Pritchard, Pastor
Chas. W. Kinnear, Educational Director
"What Are We Doing in Higher Education?" will be the topic of the address at 11 o'clock by Prof. W. Henry Cooke, Associate Professor of History at Pomona College. This Spring Pomona celebrates its fiftieth anniversary.
On Monday, Tuesday and Wednesday the women of the Congregational churches will hold their annual convention in the Claremont church.

Bethany Church

The Little Stone Church
Rev. Stewart R. Sheriff, Pastor
Sunday—
9:30 a.m.—Bible school.
11 a.m.—Morning Worship, Sermon, "A Guilty Conscience." Solo, Miss Elizabeth Needham.
6:30 p.m.—Christian Endeavor societies.
7:30 p.m.—Evening meeting, Sermon, "The First Assembly of the Christian Church."

Tuesday—
7:30 p.m.—Monthly meeting of the Sunday school officers and teachers, Miss Johnston's teacher training class.
Wednesday—
7:30 p.m.—Prayer meeting.

St. Rita Shrine

Rev. Hyacinth Clavey, C.P., Pastor
Sunday Masses—6:30, 8:00 and (High Mass) 11 a.m.
Weekday Masses—6:30 a.m.
Tuesday Evening—Devotions, 7:45 p.m.
Friday—Stations, 7:45 p.m.

Unity Center

The regular Unity Class meets every Thursday at 8 p.m. at the Park House under the leadership of Norma Knight Jones.
There will be a healing service on the last meeting of each month.

Sierra Madre Mission

20 South Baldwin
Rev. Velma Lessley, Pastor
Sunday—
10 a.m.—Sunday School.
11 a.m.—Morning Worship.
8:30 p.m.—Young People's meeting.
7:30 p.m.—Evangelistic service.
Wednesday—
7:30 p.m.—Prayer meeting.
Friday—
7:30 p.m.—Evangelistic service.

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when its done. . . . and the monumental sweep of the mountains, black and forbidding during the day but rosy from pleasure when the sinking sun hits them at evening. . . .

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Stew or bake this economical cut of lamb. 1938 baby lamb.

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SMALL LOIN LAMB CHOPS, lb. 43^c

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Lamb shanks to bake, stew, or serve en casserole. Value!

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AIRWAY COFFEE per lb. 15^c
Aristocrat of thrifty coffees. Ground to your order.

RAISINS SUN-MAID 15-oz. box 8^c
Seeded Raisins. (Sun-Maid Seedless, 15-oz. pkg. 2 for 13c)

TOMATO JUICE 46-oz. can 17^c
Stokely's Finest. (23-ounce cans priced at 2 for 17c)

SYRUP SLEEPY HOLLOW CANE & MAPLE quart jug 33^c
Excellent on pancakes or waffles. Pint jug, 18c.

Edwards Coffee 23c
Jell-well 4c
Marshmallows 2 1-lb. 27c
Fluff 1-lb. 27c
(Ex tax, .13107; sales tax, .00393)

Pork & Beans 31-oz. 11c
Van Camp 16-oz. 6c
Lima Beans 15c
Stokely's Finest No. 2 can
Peet's Soap 25c
Granulated, 35-oz. box
(Ex tax, .24272; sales tax, .00728)

TOMATOES SOLID PACK 2 No. 1 15^c
Stokely's Finest. (No. 2) cans, 2 for 25c)

TISSUE SCOT BRAND 3 rolls 21^c
(Price ex-tax, .06795; sales tax, .00204)

TOWELS SCOT PAPER 2 rolls 17^c
(Price ex-tax, .08254; sales tax, .00246)

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(Price ex-tax, .04369; sales tax, .00131)

LUX SOAP per bar 6^c
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RINSO HOUSEHOLD SOAP 22 1/2-oz. box 21^c
(Price ex-tax, .20388; sales tax, .00612)

FRESH PRODUCE

NAVEL ORANGES doz. 12^c
Medium size Navels. Thin skinned, heavy with juice.

NAVEL ORANGES doz. 17^c
Extra large Navels. Thin skinned, heavy with juice.

FRESH PEAS 2 lbs. 15^c
Sweet and tender. Serve with new potatoes.

ASPARAGUS 2 lb. 15^c
Fancy green asparagus. Tender & full-flavored.

POTATOES NEW WHITE ROSE 4 lbs. 9^c
White Rose. Grown in San Diego County.

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58 WEST SIERRA MADRE BLVD.

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Even the most modest meal can taste like a feast when it centers around a good broiled dish. Broiling brings out the most delicate flavors in foods. And with the new gas ranges, you pay no penalty in smoke. The reason is that a special receiving tray drains off melted fat; and any spattering is completely consumed in the flame. Gas alone among practical cooking methods offers this clean, smokeless broiling. Examine the new ranges today. Ask about the convenient terms.

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'Round the town—

Mrs. C. W. Bowen, chapter chairman of the Sierra Madre Red Cross, will attend the luncheon for chapters to be held at the Pasadena Athletic Club, April 27, during the California Conference of Social Workers. She will be accompanied by Miss Edna Green, assistant welfare chairman.

Mr. and Mrs. Dan Lewis, and daughter Janet, spent Easter at La Jolla visiting Mr. and Mrs. Dixie Tiller. Mrs. Tiller is Mrs. Lewis's sister, whose marriage took place here last fall.

Mrs. Elmer S. Firestone and daughter Imelda, of Los Angeles, spent Saturday afternoon with Dr. Edythe M. Dutcher and Mrs. M. R. MacDowell.

Mr. and Mrs. Joel Hawkins of Long Beach and 161 Vista Circle Drive, were Easter-week hosts to the former's parents, Mr. and Mrs. George Hawkins of the beach.

Mrs. Thornton M. Carson of 491 W. Montecito avenue invited Mrs. E. Lane of Chicago, Ill., out from town for luncheon at Wistaria Vine Gardens on Tuesday.

Chief and Mrs. W. D. Richards of 430 Sturtevant Road took a delightful motor trip up to Ba-

kersfield last Wednesday to see Mrs. Richard's mother, Mrs. F. E. Deane and incidentally, to have a long look at the wildflower kingdom around there.

Mr. and Mrs. E. D. Burbank of W. Carter avenue, the latter sufficiently recovered from her recent illness to enjoy life again, motored to their cottage at Laguna Beach on Saturday, having as their guest Mrs. H. B. Hersey. Mrs. Margaret Anderson of 610 Holly Trail Path returned home Saturday from a week's business trip in San Francisco.

Mrs. Waverly Pratt, past president of Woodrow Wilson P.T.A., attended the first district meeting of the P.T.A. at Civic Auditorium, Pasadena, Tuesday afternoon.

Mrs. C. W. Harrison of 43 Windsor Lane, is visiting her husband this week on their ranch at Yucaipa.

Mrs. May Stanley Mason, writer of East Laurel avenue, is convalescing from an illness at La Jolla, this week.

Miss Victoria McAlmon, Dean of Women of Los Angeles Junior College, entertained Mrs. Margaret Clark, member of the newly created Federal Housing Authority, and Miss Marjorie Hesse, at luncheon, recently, at the Wistaria Vine Gardens.

W. S. Hull, of the Sierra Madre Hardware Co., will be missing for awhile as he left Tuesday night by motor for Kingman, Ariz., where he plans a short vacation with his son, Charles Hull, of that city, while recuperating from a recent attack of flu.

Mrs. Paul Heydeck, 366 North Grove street, sang with the Czechoslovak Choral Society at the Czechoslovakia "On Guard" program in the Wilshire-Ebell Theatre, Wednesday night.

Mr. and Mrs. Pat West sat with two hundred other guests Monday night at the dinner given by the Hollywood Realty Board where Gov. Merriam discussed State finances.

Mr. and Mrs. Charles Duncan and son George, of Long Beach, were recent visitors at the Vine,

later visiting Mrs. Chloe B. Stanger at Holly Trail House, 600 Woodland Drive.

Mrs. Mabel J. Thayer of North Grove street, honored an old friend, Mrs. Alice Marion Holmes of Brookline, Mass., at the Vine recently with a luncheon party for ten.

Mrs. Mary Dickinson of 410 West Sierra Madre Blvd., has returned from a visit to Bakersfield to see relatives and the wild flowers.

Mrs. Walter Bean of San Jose left for home Monday, the richer by twin granddaughters, born to her.

Continued on Page Six

EXCELLENT PICTURES AT LYRIC THEATRE

Golden-voiced Jeanette MacDonald and handsome singing star, Nelson Eddy in the "Girl of the Golden West" is the attraction at the Lyric Theatre in Monrovia beginning today.

The delightful, tuneful "Sally, Irene and Mary" with Alice Faye, Tony Martin and Fred Allen is the co-feature on the excellent bill.

WANT ADS

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p.m. Wednesday may be run under heading "Too Late to Classify."

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 39:tf

LET ME clean up storm damage to your garden or lawn. Experienced gardener and handy man. Address Rudy, News Office. 24:a

CARE of children—day or hour. Transportation; 25c hour; \$1.50 day. 657 Brookside Lane. Tel. 1593. —23:a

GENERAL Carpenter Work, furniture repairing, saw filing. 262 Santa Anita Court. Phone Pinkerton 1554. 45:a

RENTALS

FURNISHED house; cozy and attractive; 57 E. Sierra Madre Blvd.; Phone 32. —31:d

FOR RENT—7 room unfurnished house; garage; \$35. 40 N. Lima St. A. N. Adams, 69 Montecito Court. Phone 2624. —30:31d

ATTRACTIVE room, close in. Private entrance. 34 N. Hermosa. Phone 253-2. 29:d

FOR SALE

MISCELLANEOUS

FOR SALE—Just finished house and furniture; leaving for East; wonderful bargain; also late '31 Buick coupe, fine condition; easy terms on car. 58 W. Carter Ave. 31:tf

CASANOVA, Aphrodite, 14 Edgar Wallace's; others; residue my library. Box D, c-o News Office. 30:31e

FOR SALE—Colored fryers; 25c lb. 694 W. Alegria. Ph. 2631. —30:e

EXCHANGES

PASADENA—4-family and duplex; perfect condition; finest location; \$2000 year income; \$7300 encumbrance; wishes Sierra Madre home or improved land for equity; Mr. Hawk, George W. Conn Co., 40 S. Los Robles, Pasadena. Phone Colo. 4359. —31:f

LOST & FOUND

LOST—Full grown white cat; female; reward; call 2122. —29:31g

ROOMS --- BOARD

ROOMS for rent with or without cooking privileges. Rust. 1401. —26:h

MISCELLANEOUS

I AM NOW prepared to give you complete information about the Federal Housing Act. Have your alterations done on your home now and pay for it on a small monthly basis. Call 1563. —29:i

WANTED

PRIVATE party wants to buy old furniture, old china and glassware, picture frames, china head dolls, family relics. Highest prices paid. Box F, News Office. 28:31k

Piano Instruction

MRS. A. D. CAIN, piano instructor; thorough, rapid method. Lessons \$1. 71 East Alegria. Phone 1581. —23:p

LEGAL NOTICE

I will not be responsible for debts contracted by Mrs. Margaret D. Priebe. ROY E. PRIEBE. Apr. 15, 22, 29

Woman's Club Notes

MAXWELL ANDERSON'S "Queen Elizabeth" was read by Henry Kleinbach, actor, at Wednesday's Woman's Club meeting.

Miss Eva Hancock, executive secretary of the Pasadena District of Camp Fire Girls, discussed "Camp Fire Ideals," and Miss Holmes, a former war nurse, talked on "Peace."

Following a picnic luncheon in the dining room, Miss Lulu Moore gave a brief review of the new books received at the library during April.

Tonight, the Woman's Club will hold its annual monthly dinner and program which will feature a dance program by Madame Marion de Beaulieu, and a group of songs by Mrs. Rosalie Knost, former leading lady of the Rochester Opera Co., and recent resident here.

A remarkably full program will be presented at Wednesday's meeting with Mrs. Olivette Nichols, mezzo-soprano, appearing in recital at 11 a.m., accompanied by Mrs. A. D. Cain at the piano.

Mrs. Nichols is a highly gifted singer and is soloist at the Chris-

tian Science Church. She appeared for two seasons with the American Opera Co., and was former supervisor of music at the University of Wyoming. Appearances on the Behymer Concert series and in radio work in San Francisco and Los Angeles have given her a varied and unusual background.

Madame Gladys Hatley-Scoles will review the late books and discuss world affairs, and Miss Caroline Nelson, teacher with many years experience in India, will be the after-luncheon speaker and tell of her experiences.

Twenty-eight Easter guests enjoyed an egg roll at the home of Mr. and Mrs. Arthur Pat West of 622 E. Sierra Madre Blvd.

GUESTS ENTERTAINED BY EASTERN STAR

Guest night at the Sierra Madre Chapter of the Eastern Star was celebrated Monday night with visiting officers from nearby chapters filling the chairs.

Junior Past Matron Alice Hogan and Junior Past Patron La Roy Davis presided during the evening while Worthy Matron Frances Brain and Worthy Patron Al Miller and Associate Matron Muriel Tarr, were in the "east" during the ceremonies.

Following the ceremony a social evening was held downstairs with Lillian Stevens, Agnes Rinke and Cecil Sterling Price in charge of the decorations, entertainment and food featuring the Mexican style.

HAPPY'S

LIQUOR STORE

Telephone 68

12 West Sierra Madre Blvd. FREE DELIVERY
OPEN EVERY DAY AND EVENING

Business and Professional Directory

Contractor
William Lee Hibbs
General Contractor, Builder and general repairing
249 West Ramona—Phone 1021
State License 6827

Fred W. Richter
39 Victoria Lane
Telephone 272-1
Driveway, Street, Asphalt Paving

Designers
DURHAM
DESIGNED
URABLE
HOMES
W. B. DURHAM
Phone 3124
Sierra Madre

LANDSCAPING
PLANTS
OF OUTSTANDING MERIT
SPRINKLERS
INSTALLED, SUITING VARIOUS NEEDS
OF LAWN, GARDEN AND ORCHARD
LAWNS
AND GROUNDCOVERS
PERIODICAL FERTILIZING
POWER RENOVATING
PERENNIAL GARDENS
ROCK GARDENS AND POOLS
FLAGSTONE WALKS
GALVANIZED FENCES

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LANDSCAPING
202 EAST LAUREL PHONE 2082
SIERRA MADRE, CALIF.

Dentists
Dr. J. L. Woehler
X-RAY - DENTIST
31 South Baldwin Avenue
(next to Post Office)
Telephone 45
Evenings by Appointment

Dr. Thos. Warden
DENTIST
Hours 8:30 to 12; 1:30 to 5
Telephone 186-1.
522 W. Sierra Madre Blvd.
Office Closed on Fridays

Physicians and Surgeons

Geo. W. Groth, M.D.
94 N. BALDWIN
Phone 20

M. H. A. Peterson, M.D.
Physician & Surgeon
Office, 65 E. Sierra Madre Blvd.
Phone 60—Residence Phone 78
Hours 2 to 4 p.m. Daily
except Saturday and Sunday
and by appointment

Samuel Philip Meyers, D.O.
Physician, Surgeon, Osteopath
527 WOODLAND DRIVE
Day Phone 004
Night Phone Capital 11710
24 hour emergency service

Restaurants
YOU CAN ALWAYS
get a good meal
at
Taylor's Cafe
419 South Myrtle Avenue
Monrovia

Attorneys
M. A. WOODWARD
ATTORNEY AT LAW
Office 99 Suffolk Avenue
Sierra Madre. Phone 72
Office Hours 9-12 a.m. & 7-9 p.m.

Osteopaths
DR. MARY GROTH
OSTEOPATH
PHYSICIAN & SURGEON
Physio-Therapy — Colon Irrigations
144 E. Highland Ave.
For Appointment Phone 285-1

Dr. C. L. T. Herbert
Osteopath
Office in Patio S. M. Hotel
TELEPHONE 57
Residence Phone 2024

Optometrists
Established 1907
William G. Barks, Opt. D.
Optometric Eye Sight Specialist
509 S. Myrtle Ave., Phone 173
Monrovia, California

Carl F. Bass
Optometrist
50½ Huntington Drive, Arcadia
Office Phone 585, Home Phone 539

Plumbing
and
SHEET METAL
SIERRA MADRE
HARDWARE CO.
31. W. Sierra Madre Blvd.
Telephone 98
Night: Phone 299-4

Bob Babbitt
Plumbing
Day & Nite Water Heaters
304 W. Sierra Madre Blvd.
Telephone 2882
Refrigeration

Harry S. Barrington
12 North Baldwin Ave.
Plumbing Repairs a Specialty
Federal Water Heaters
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Mountain View
Mausoleum • Crematory • Columbarium
2300 N. MARENGO • TELEPHONE NAGARA 1141 • PASADENA, CALIF.
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WIRING, REPAIRING
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12-14 NORTH BALDWIN — PHONE 348-2

Electrical Appliances
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CLEANING, DUSTING,
ENSEMBLES
A. J. LYNN
Sierra Madre Representative
625 Manzanita Phone 58

Dance Instruction
IVAN KARALOFF
SCHOOL OF THE DANCE
Teaches all types of Stage Dancing
and Modern Ballroom Dancing by
Appointments only
TUESDAYS, ONLY
2:30 to 5:30 p.m.
26 Windsor Lane, Sierra Madre

ARMSTRONG
—The Dirty Rug Cleaner—
HE CLEANS RUGS CLEAN!
Oriental and Domestic Rugs
Repaired

House of Armstrong
2620 E. FOOTHILL CO. 3092

Rest Homes
Wistaria Rest Home
Rheumatic, Asthmatic, Paralytic, etc. No contagious. Secluded, beautiful grounds.
266 E. Montecito, Phone 77

Riding Instruction
Santa Anita Riding Academy
27½ West Huntington Drive
Arcadia
English or Western
Special attention given to teaching children
Arcadia 2920
W. J. Osterhout, Prop.

Telephone Rent Paid?
DISCOUNT IF PAID BY 20th
Office Hours: 8 a.m. to 5 p.m.

Transfer & Storage

Diamond Transfer & Storage
606 South Myrtle, Monrovia
Call Monrovia 111

Funeral Directors
GRANT
Funeral Parlors
201 W. Sierra Madre Blvd.
Telephone 93

Famous Farm House Dinners
CHICKEN — TURKEY — STEAK — HAM
Served Continuously, 1:30 a.m. to 8:30 p.m.
50¢ **ONE** **50¢**
PRICE
(No Liquor Served)
FREE PARKING
BROTHERTON'S
2239 East Colorado St. Phone Colorado 5058

Tony's Barber Shop

3654 E. Colorado St.
Pasadena

BARBER SHOP PRICES

Adults Haircut 35c
Children 25c (Saturday 35c)

NOW
Leverne Beauty Shop
in connection

GET ACQUAINTED SPECIALS
Elixir Oil Permanents—complete \$1.50
Other prices, \$2.50, \$3.75, \$4.95

Monday, Tuesday, Wednesday, SPECIALS

OIL SHAMPOO—Rinse and Dry Wave 75¢
Manicure

— Manicure—FACIALS—Henna Pack —
CLAIROL a SPECIALTY
ONLY FINEST MATERIALS USED
--- Courteous Attention ---
All Work Guaranteed
MEMBER OF MUTUAL EXCHANGE



The Public Demand
"Give us a policy that provides full and complete coverage and cuts out all the unnecessary costs."

PHONE
FARMERS AUTOMOBILE
Inter-INSURANCE Exchange
R. D. SHIPWAY
292 E. Laurel Ave.
Phone 2202
Sierra Madre

FREE
Bamboo Rake
with this add and any
\$1.00 purchase

4 sacks Cow Manure \$1.00
Nitrogenic Fertilizer
100 pounds \$2.25
Peat Moss, bale \$3.00

**LANDSCAPING
SPRINKLER SYSTEM**

**Jay's Seed and
Fertilizer Co.**
1010 E. Walnut St.
Pasadena

Where's George?



—gone to...
PITZER & WARWICK

"Why wait?" asked George,
"New spring styles in suits
have arrived. See them to-
day!"

321 East Colorado St.,
Pasadena

**Hundreds Of Easter
Visitors Here**

Continued from Page One

time-pure Easter-lilies and six-foot white candles, with the opalescent sea as a background.

Mr. and Mrs. C. R. Smith and Miss Clara Sykes of 91 W. Highland avenue entertained Mr. and Mrs. Cornelius of Fullerton, cousins of the Smiths, on Easter.

Miss Myrna Kennedy and mother, the former remembered for her splendid work in the Charlie Chaplin classic "The Circus," were Easter Sunday dinner-guests at Wistaria Vine Gardens. Miss Kennedy chatted on her plans, saying that she intended going to England in the near future.

Another interesting Easter dinner guest at Wistaria Vine Gardens was the brilliant Miss Anna Sten. She also exchanged pleasantries, and generously admired the setting of Scenic Point and all the other beauty.

Mrs. E. H. Porter of 145 East Alegria avenue had as her Easter Sunday guests her sister and her husband, Mr. and Mrs. S. J. Farley.

Another congenial group of friends met at the home of the A. R. Rodgers' of 801 Brookside Lane on Easter Sunday. It included Miss Alma Hunt of Los Angeles.

The Ross G. Marshall home at 226 Olivera Place was the scene of a joyous Easter dinner-party on Sunday. Mrs. Roberta Marshall, mother of the host of Pasadena and Mr. and Mrs. Cameron Grant of Los Angeles were among the guests.

Robert Miles of Los Angeles spent Easter with his parents, Mr. and Mrs. F. W. Miles of 298 W. Highland avenue.

Mrs. C. N. Barker had as Easter dinner guests on Sunday, her parents, Mr. and Mrs. William P. Caley, Mrs. John Noble and daughter Nadine and Mrs. Louis Dietz. Easter afternoon callers were Mr. and Mrs. Thomas Green of Alhambra.

Mr. and Mrs. George Leslie Fiske of Bainbridge N. Y., arrived in Long Beach Saturday and spent Sunday with Mrs. Minnie R. MacDowell, a sister of Mrs. Fiske. Other Easter visitors at their home were Mrs. Frank Royer, Myrtle Read Angle, C. R. Angle, J. H. Williams, and Mr. and Mrs. Fred J. Whitman of Los Angeles.

Mr. and Mrs. Henry B. Ayers of 57 W. Grand View avenue journeyed to the desert and Bakersfield to see the wildflower fields on Easter with a party of friends.

Bertha Kirchner and mother of 74 Vista Circle Drive entertained their relatives during the Easter holidays, Mr. and Mrs. W. S. Kirchner and family of Long Beach, who came on Friday. On Saturday Miss Kirchner drove the folks up to Bakersfield to glimpse the profusion of wild flowers in those parts. The undulating sea of deep blue Lupines and Golden California Poppies that stretched for miles and miles, was an unforgettable sight, they said. On Sunday, they attended the sunrise services in Sierra Madre Canyon.

Easter guests at the Shannon-Woodson Jones home in East Alegria avenue were Mrs. Mary Collins of Santa Barbara, who was a weekend guest of Mrs. Julia Shannon, and the nephews, Henry Neutzel of St. Mary's and Charles Collins of Santa Clara, who came down to forget academic problems for a brief period.

Santa Catalina Island beckoned

Angelo, and Mr. and Mrs. Walter Nelson of West Los Angeles, while Mr. and Mrs. W. A. Dickson and daughter, Marjorie, of Hollywood, came out on Saturday evening, attending the impressive sunrise service held in the Canyon Park by the Salvation Army Sunday morning.

Mrs. Carey G. Gregory of Highland Park chose the home of her sister-in-law, Mrs. Nestor A. Young of W. Highland avenue in which to spend the weekend.

Mrs. Young, recently recovered from her unfortunate fall, is rapidly resuming her old place in the pleasant whirl of Sierra Madre activities.

Mr. and Mrs. S. C. Coumbe of 521 Alta Vista Dr. completed a group of dinner-dancers at the Coconut Grove last Thursday night. With Los Angeles and Pasadena friends, they spent the Easter weekend at Los Serranos Club, a beach cottage at Surfside. Eighteen guests partook of her hospitality, with eight spending the night.

Miss Anna L. Whitehead of 179 Merrill avenue was hostess to Miss F. D. Lenk of Long Beach over the weekend. Saturday afternoon the ladies sipped tea under the Wistaria Vine.

Mrs. Lillian Young of 261 Adams street had as her Easter Sunday guests Miss Mildred Cather of Hollywood, son Jack, Ned Siseld, and Lynn Lambert, Miss Agness McClelland and Carl Young.

Miss Eleanor Phillips of 631 East Orange Grove avenue again lived up to her reputation of a good hostess at her Easter weekend party given at the Phillips' beach cottage at Surfside. Eighteen guests partook of her hospitality, with eight spending the night.

Mr. and Mrs. Francis S. Dane of Orange Grove Drive, spent the weekend with Mrs. Dane's father, William L. Thatcher of the Thatcher School for Boys at Ojai, Calif.

Mrs. Adria Johnson of West Grand View avenue was one of the Easter hostesses entertaining a group of friends at the Vine.

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**NOTES FROM
CITY SCHOOLS**

GRAMMAR SCHOOL

Eighteen Camp Fire girls of Sierra Madre, accompanied by Guardians Roach and Barnes, received the rank of "Trail Seeker" at the impressive ceremonies in the Pasadena Civic Auditorium Tuesday night. Many of their relatives and friends were present.

Girls receiving the award were Adair Roach, Virginia Liscomb, Marion Carlton, Mary Irish, Mary Wilson, Marilyn Albright, Sylvia Shippey, Koanne Hinkley, Joan Woehler, Margaret Young, Myrel Mae Weese, Yvonne Mullano, Lerelle Fontaine, Janet Lewis, Phyllis Buchanan, Elizabeth Jackson, Jean Noshor and Carol Struik.

—Marilyn Albright.

We are told by our teachers that in honor of public school week, which is observed from April 25 to 29, the school will hold an open house, Thursday evening, April 28.

Another interesting thing told us was that Public School Week was inaugurated by the Masonic Lodge during the World War period and has been continuously observed each year since.

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THE SIERRA MADRE SHOPPING NEWS

FRIDAY, APRIL 29, 1938

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

U. S. POSTAGE
PAID
Sec. 435½, P.L. & R.
Permit No. 18
Sierra Madre, Calif.
Ret. Postage Guaranteed

ARCADE DINING ROOM

896 EAST COLORADO STREET WA 8335
DRIVE THROUGH ARCADE TO FREE PARKING
WONDERFUL FOOD

Special — 50c Dinner — Complete
INCLUDING "HELP YOURSELF SALAD TABLE,"
SPECIAL JUICY CUBE STEAKS, ETC.
HOME MADE PIES BEST QUALITY MEATS
DELICIOUSLY PREPARED
SPECIAL ATTENTION GIVEN PARTIES AND BANQUETS
LUNCHEONS 35c TO 50c
Closed Tuesdays
Special Sunday Dinner 50c and 65c—All Day

Funeral Flowers Sprays \$1 up

Ward Nursery & Florist
Mt. Trail & Laurel—Tel. 1614
Members of Florist Telegraph
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ODETTE'S BARBECUE

DRIVE IN— CAR SERVICE
Steaks, Chicken, Genuine
Barbecue, 'Hamburger Supreme'
290 E. Foothill Blvd., Arcadia
Phone Monrovia 6672

TRACTOR and ORCHARD WORK

Lot Cleaning

G. A. SMART
98 S. Lima Phone 388-4

FRIENDLY LOANS

DIRECT TO YOU
It's easy to borrow from us on
your

Auto or Furniture

You Receive	You Repay Monthly
\$50.00	\$6.61 for 10 Mo.
75.00	7.75 for 12 Mo.
100.00	10.32 for 12 Mo.
150.00	12.54 for 15 Mo.

Other Amounts at Proportionate Rates—We Can Help You

Walter Muller Co.

A Confidential Friendly Lending Service
26 NORTH LAKE AVE.
Pasadena TE. 7166

WE EXCHANGE FURNITURE, NEW AND USED

California
Furniture Company
627 S. Myrtle, Monrovia

Cold Storage your FURS

in our Modern Cold Storage Vaults

Your Garment Fully Insured

Have your old Fur Coat restyled into an up-to-date
Jacket or Cape, now at very low prices

C. Jorgensen

FINE FURS

54 South Lake, Pasadena Colo. 2436

Famous Farm House Dinners

CHICKEN — TURKEY — STEAK — HAM
Served Continuously, 11:30 a.m. to 8:30 p.m.

50¢ ONE PRICE 50¢
(No Liquor Served)
FREE PARKING

BROTHERTON'S

2239 East Colorado St. Phone Colorado 5058

Claude Chess Radio Store

PROMPT guaranteed radio
service by experienced men at reasonable rates.
Latest and most accurate test equipment used.

Tubes tested FREE at store.

AUTHORIZED DEALER

for

Philco Radio

Frigidaire Refrigerators and Ranges

Easy and Maytag Washers and Ironers

Woolwine Ranges

CLAUDE CHESS

411 S. Myrtle Phone 458 Monrovia

Come Ye All to the Annual May Morning Breakfast TOMORROW

Saturday, April 30
From 6 A.M. to 10 A.M.

25¢ All you can eat—Everyone welcome 25¢

Parish House, Church of the Ascension

For Reservations Tel: 148-4

WE'RE Closing Out our entire Furniture Stock

Everything goes for half-price or less!

Below is a partial list of the hundreds of items offered in this sensational sale.

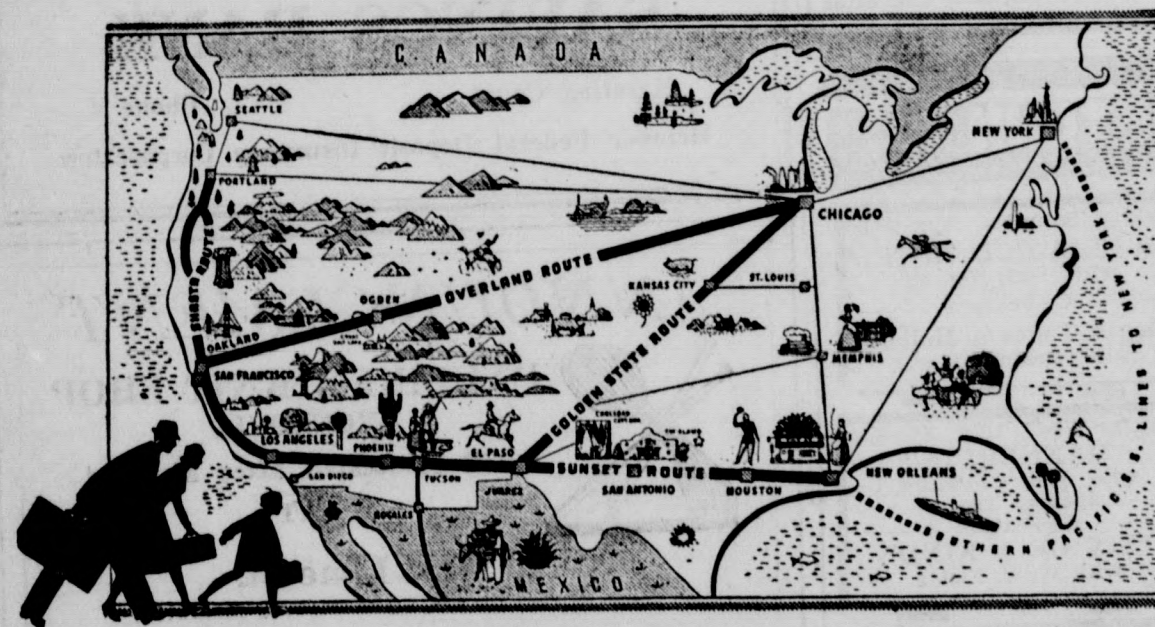
4 R.C.A. Radios	at cost
3 Horton Washers	at cost
3 Breakfast Sets, hardwood (Reg. 14.95)	9.95
Used Albatross 100 lb. Icer (good condition)	25.00
All Floor Lamps	at cost
2 Mixmasters, new	17.50
Gaffers & Sattler Gas Range (New—Clock Control, Reg. \$149.50)	125.00

DO NOT MISS THIS SALE—A grand opportunity to furnish your home at half the cost you had expected to pay.

SHEEHAN Furniture and Mercantile Co.

137 E. Huntington Dr. Phone 2558 Arcadia

See twice as much — no extra cost



Go East one S.P. route — Return Another

THIS way you see twice as much—make your roundtrip east a real adventure—for no extra rail fare (except via Shasta Route). All trains on all our routes completely air-conditioned. Let your nearest Southern Pacific agent help you plan.

FOR ECONOMY with perfect comfort—The CALIFORNIAN (for coach and tourist car passengers exclusively), travels a fast, convenient schedule direct to Chicago over the scenic Golden State Route. Features deluxe, streamlined reclining chair cars, special car reserved for women and children, registered nurse-stewardess, fine dining car meals for 25c, 30c and 35c, free pillows,

modern tourist sleepers, full-length recreation-lounge for tourist car passengers, easy chairs, refreshment-bar, radio. One chair car through to Memphis

FOR LUXURY at no extra fare—The famous GOLDEN STATE LIMITED offers the finest in luxury equipment, special services, meals and scenery at regular fares. Completely air-conditioned, fast, direct.

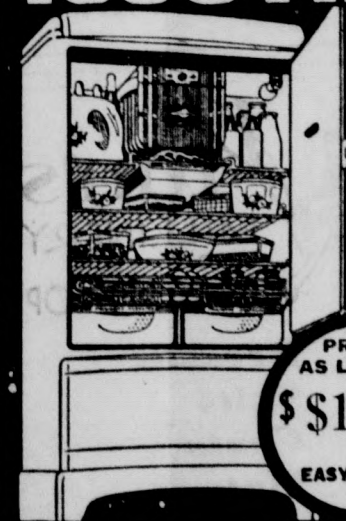
FREE: New Illustrated Summer Travel Guide. See your nearest SP agent or write H.P. Monahan, 610 South Main St., Los Angeles.

Southern Pacific

MILO E. GILBERT
PHONE 2193

THRIFTIEST FRIGIDAIRE EVER!

1938 FRIGIDAIRE with NEW SILENT METER-MISER



Saves Amazingly More on
Current... Food... Ice... Upkeep!

Come in! See the Proof!

PRICES
AS LOW AS
\$149.50
EASY TERMS

★ Your old electric
cleaner accepted as
first payment on a

HOOVER CLEANER

Short time
only ★

MODEL
300



Only \$1.00
a week
Payable
monthly

We've planned this special offer so that every woman may have the Hoover model she wants, in time for spring housecleaning. A telephone call will bring our Hoover representative, to arrange terms.

Sierra Madre Hardware Co.

BECKER'S of Arcadia

SUPER VALUE DOLLAR DAYS

FRIDAY and SATURDAY
APRIL 29th --- 30th

Voiles
Dimities
Shantung
Broadcloth

1000 Early Spring
Wash Dresses

\$1⁰⁰
ea.

VALUES TO \$2.95
Sizes 12 to 50

COATS
SUITS
DRESSES

Regular \$1.95

BLOUSES

NOW \$1 EACH

Regularly	Now
\$24.50	\$19.50
19.50	14.95
16.95	12.95
14.95	10.95

SLIPS \$1

HOSE 2 pair \$1
Single Pair 65c

STORE HOURS...
8:30 A.M. to 6 P.M.
Saturdays to 9 P.M.

Come Early!

MOTHER'S DAY IS

SUNDAY, MAY 8TH



AN ADVENTURE IN HAPPINESS

There's no thrill for Mother quite like that of receiving a card from you for Mother's Day. It's an adventure in happiness she will long remember. For the kind of a card she will be sure to like, select your Mother's Day greetings from our showing of beautiful designs and appropriate sentiments.

The Rikemans'

IN SIERRA MADRE AT
19 KERSTING COURT

The Aztec Cafe

301-5 West Foothill Blvd. Monrovia, California

ANNOUNCES

Special 50c Dinner

Including Soup, Salad, Dessert and Coffee

From 5:00 to 8:00 p.m.

Free Parking Space

Courteous Service

PAY ALL BILLS WITH ONE LOAN

FURNITURE — AUTO — SALARY
Quick, Confidential Service
"A Helpful Plan for The Needful Man"
FAMILY FINANCE PLAN

924 East Colorado St., Pasadena

CO-8191

WASHINGTON THEATRE

Washington at Lake
PASADENA

Ph. Sterling 0140

Adults 30c Children 10c

Thursday, Friday, Saturday

WALLACE BEERY in

"Bad Man of Brimstone"

— ALSO —

Gladys George, Franchot Tone

in

"Love Is a Headache"

STARTS SUNDAY

CHARLIE MCCARTHY

THE RITZ BROTHERS

ADOLPHE MENJOU in

"The Goldwyn Follies"

— ALSO —

WALTER CONOLLY in

"PENITENTIARY"

Mickey Mouse Latest
Cartoon News Events

FOOD SALE

Saturday, April 30

AUSPICES

St. Rita's Altar Society

SAFeway STORE

NORTH BALDWIN AVE.

Prospective Builders—
We Can Help You!

We will be glad to talk with prospective builders who are interested in building a home on their own lot or will help select a lot for future building. Let us discuss your needs with you without obligation.

J. SHELTON GORDON
BUILDER

3420 E. Foothill Blvd. W.A. 5925



Insurance

HAVE you ever stopped to figure how little it really costs to insure a car compared to how much it might cost if you are unfortunate enough to have an accident? Don't drive another mile unless your car is insured. I will gladly call and give you full details.

T.W. Neale

86 W. Sierra Madre Blvd.

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Mandy Man. Phone 334-1. E. A. Platte. 39:1fa

POSITION as cook or general housework. First Class. Box K. News Office. —32*a

DRESSMAKING, your home or mine. Local ref. Sierra Madre Hotel. Phone 011. —31*a

LET ME clean up storm damage to your garden or lawn. Experienced gardener and handy man. Address Rudy, News Office. —34*a

CARE of children—day or hour. Transportation; 25c hour; \$1.50 day. 657 Brookside Lane. Tel. 1593. —23*a

GENERAL Carpenter Work, furniture repairing, saw filing. Santa Anita Court. Phone Pinkerton 1554. —46*a

RENTALS

NEATLY furnished apartments; continuous hot water, \$25 and \$15 per month; utilities paid. Adults. Phone 1812. —32*d

ATTRACTIVE small apt; 2 rms; kitchenette; bath; private entrance; fine view; completely furnished; reasonable rent. Call 544 Oakdale Drive. —32:td

FOR RENT—Large 10 room house with screened-in porches; also 3 room house in rear; beautiful grounds suitable for guest home. 252 East Grand View. —32*d

FURNISHED—4 room house; sunny and beautiful; \$15. Phone 2483. —32:d

ATTRACTIVELY furnished 4 and 6 room apartment at 180 N. Mt. Trail. Call Mrs. J. E. Marr, 204 E. Sierra Madre Blvd. Phone 187-1. —32:d

FURNISHED house; cozy and attractive; 57 E. Sierra Madre Blvd.; Phone 32. —31:d

ATTRACTIVE room, close in; Private entrance, 34 N. Hermosa. Phone 253-2. —29:d

FOR SALE

MISCELLANEOUS
FOR SALE—Newly remodeled house and new furniture; leaving for East; wonderful bargain; also late '31 Buick coupe, fine condition; easy terms on car. 58 W. Carter. —31:tf

FOR SALE—Just finished house and furniture; leaving for East; wonderful bargain; also late '31 Buick coupe, fine condition; easy terms on car. 58 W. Carter Ave. —31:tf

ROOMS --- BOARD
ROOMS for rent with or without cooking privileges. Rust. 1401. —26:b

Piano Instruction
MRS. A. D. CAIN, piano instructor; thorough, rapid method. Lessons \$1. 71 East Alegria. Phone 1581. —23:p

LEGAL NOTICE
I will not be responsible for debts contracted by Mrs. Margaret D. Priebe. ROY E. PRIEBE. Apr. 15, 22, 29



Dresses
Suits
Coats
Hats

Smart Styles
Moderately Priced

196 E. Colorado
Pasadena

GARDEN NEEDS

Fresh Flower and Vegetable SEEDS (Ferry's, Aggeler-Musser, Fraser's)

Garden Tools

Bandini Weedless Steer Manure	Rose-Food Fertilizer
1 sack 55c	2 1/2 lbs. 25c
10 sacks, 5.25	5 lbs. 35c
	10 lbs. 65c

Bandini Stockyard Manure	
1 sack	35c
3 sacks	1.00
10 sacks	3.00

Bandini Gro-Rite
100 lbs \$3.50
Vigora, 100 lbs. \$3.75
Gaviota, 100 lbs. \$4.00

NUTRO AND TIAGO
DOG FOODS

PITTSBURG PAINTS
WALLPAPERS

WELCH'S
FEED & FUEL

43 North Baldwin

Free Delivery Tel. 1831

YOU CAN'T AFFORD TO MISS THE "WANT AD" COLUMN IN THE SIERRA MADRE NEWS.

ARCADIA

44 E. Huntington Ph. 2601
Phone 2661

Friday, Saturday, April 29, 30

"Penrod and His Twin Brother"

with the Mauch Twins

— also —

"Partners of the Plains"

with William Boyd

Sun., Mon., Tues., May 1, 2, 3

"Big Broadcast of 1938"

W. C. Fields, Martha Raye

— also —

"The Baroness and the Butler"

with William Powell

Wed. Only — May 4

ELEANOR HOLM in

"TARZAN'S REVENGE"

— also —

"HAWAIIAN BUCKAROO"

with EVELYN KNAPP

STARTING WEDNESDAY

KEENO

and every Wednesday thereafter

UPTOWN ADULTS 30c CHILDREN 10c
2016 EAST COLORADO 10c 4:30

Friday, Saturday, Apr. 29, 30

"HOLLYWOOD HOTEL"

with Dick Powell

— Co-Feature —

"Death Takes a Holiday"

with Fredric March

Sunday-Wed., May 1, 2, 3, 4

"MANNEQUIN"

with Joan Crawford,

Spencer Tracy

— Co-Feature —

"SIX OF A KIND"

with W. C. Fields

Beginning Sat. Matinee,

April 30

"LOW RANGER"

serial for Children

SPECIALTY NITES

WEDNESDAY —

KEENO

FRIDAY —

Packard-Bell Radio Nite

SATURDAY —

Charlie McCarthy Doll Nite

YOU MUST COME OVER!

The NEWS prints the news

while it is news

and prints it first!

VALUES in Quality Decorating Supplies

No matter what you're planning to decorate, see ACME'S stock before you buy!

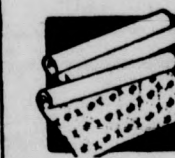
Real Values for Exterior Work!



Only about \$27.63 worth of ACME QUALITY balanced Formula House paint required to give the average House 2 coats...

Durable house Paint. A dependable paint, with a greater coverage than others at this price. \$1.90
Gallon

Low Prices for Smart Interiors!



WALL PAPER. Over 100 new patterns to choose from. Designs for every room, as low as, per single roll 8c

FLAT FINISH PAINT. Redecorate faded walls and woodwork with this exceptional quality paint. Quart only 55c

Equipment for Home Decorating!

BRUSHES in all widths and sizes. Many are vulcanized in rubber, with imported bristles. Priced as low as 10c

ACME QUALITY PAINT STORE

901 E. Colorado St.
Pasadena

Phone
WA 3561

A Sidelight On Spring Cleaning

The traditional housecleaning period is an opportune time to gather up your personal belongings and place them in a safe deposit in our vaults.

The convenience of having all your valuables in one place is alone worth the moderate cost of this protection.

SIERRA MADRE SAVINGS BANK

Kersting Court

Phone 4

Member Federal Deposit Insurance Corporation

ANNOUNCEMENT



PAULINE'S KNIT SHOP
MONROVIA

will be located after May 1st
AT

120 West Lime St.

Now located at 118 South Myrtle, Monrovia

FREE INSTRUCTIONS IN KNITTING
WITH PURCHASE OF YARN

Pauline's Knit Shop

FOURSQUARE GOSPEL CHURCH

191 West Sierra Madre Blvd.

SERVICES—WEDNESDAY, FRIDAY, SUNDAY

WEDNESDAY EVENING—

Prayer Meeting and Divine Healing Service

FRIDAY EVENING—

Bible Study

SUNDAY—

9:45 a.m.—Sunday School

11:00 a.m.—Morning Worship

6:30 p.m.—Crusaders

7:30 p.m.—Evangelistic

We have no creed but Christ

REV. JOHN J. METCALF
Pastor

LET US BEAUTIFY YOUR GARDENS

With the Greatest Assortment of Evergreens, Ornamentals, Flowering and Deciduous Shade Trees, Palms, Vines and ROSES.

Plus Our Technical Knowledge About Plants and Exceptional Skillful Workmanship in LANDSCAPING.

LAWN WORK SPRINKLER SYSTEM

Fresh Cut Flowers and Unique Floral Designs for All Occasions

— Also —

All Lines of Fertilizer, Insecticides, Fungicides and Garden Tools

POTTERY and RUSTIC GARDEN FURNITURES

VISITORS ALWAYS WELCOME

Mission Nursey & Florist

735 So. San Gabriel Blvd.

Phone ATLantic 2-3174

San Gabriel, Calif.

Your Nearest Complete Music Store

R.C.A. Victor Radios and Combinations
Children's records—Musical Instruments
Latest Victor and Decca Records—Sheet Music

WILSON MUSIC COMPANY

Open every Saturday evening until 9 P.M.
Terrace 9152 180 E. Colorado St., Pasadena



Give Mother

... Flowers

FOR MOTHER'S DAY

OAKWOOD FLORIST

2898 E. Foothill Pasadena

CAROLINA TEA ROOM

195 North Oakland at Walnut

SUNDAY DINNER—12 to 2 and 5 to 7:30—60c, 75c

DAILY DINNERS 50c, 60c, 75c (Served 5 to 7:30)

Club Luncheons and Teas Arranged Closed Mondays

YOUR Shell Dealer can help you to THRIFTY MOTORING

Shell Lubrication
This modern Upkeep Service provides lubrication for every point on your car in exact accordance with manufacturer's recommendations. The interior of your car is cleaned, the battery and lights are checked, as are tires and many other points. An itemized receipt assures you that a Complete job was done.

Super Shell Gasoline
Super Shell saves you money in today's Stop-and-Go driving

Golden Shell Motor Oil
Fast-flowing, yet tough

T. S. MATHIS

Authorized Shell Dealer
54 N. Baldwin, Phone 2601

SWELTERING ROOMS are OUT-OF-DATE

There's no need to tolerate sweltering rooms this summer. J-M Rock Wool Home Insulation "blown" into hollow wall and attic spaces helps keep heat out—makes rooms up to 15° cooler in hottest weather—and gives year 'round comfort and fuel savings.



JOHN W. LYTLE
Distributor and Applicator
WA-4105
136 N. Sierra Madre, Pasadena

FREE

Bamboo Rake
with this add and any \$1.00 purchase

4 sacks Cow Manure \$1.00
Nitrogenic Fertilizer 100 pounds \$2.25
Peat Moss, bale \$3.00

LANDSCAPING SPRINKLER SYSTEM

Jay's Seed and Fertilizer Co.
1010 E. Walnut St.
Pasadena

HAPPY'S

Bardi Sherry

11 years old

97c

quart

Telephone 68
12 West Sierra Madre Boulevard

Germ-Free CLEANERS

The Seal that
Safe-Guards
Your Health!

Sierra Madre Tailors
CLEANERS & DYERS
14 West Sierra Madre Blvd.
Telephone 3
W. E. Craig Tony Delvecci

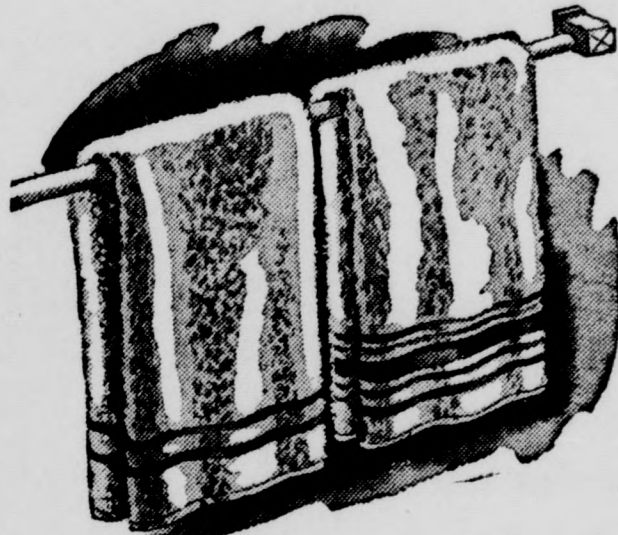
During
PROSPERITY or DEPRESSION
News ads always PAY!

J. W. Mather Co. Inc.
COLORADO AT MARENGO

Dry Goods, Women's and Children's Apparel Exclusively

fluffy . . . absorbent . . . colorful TOWELS

for Beach . . . and . . . Beach Houses



Towels that absorb quickly and do a man's-sized job are needed at the beach. Beauty is included in these Mather offerings of MARTEX towels with their bright, color-fast borders and bandings . . . solid colors . . . woven-in seams . . . and snow white purity . . .

A nice assortment in all sizes (large, medium and guest size) with prices ranging from . . . 25c to 1.65

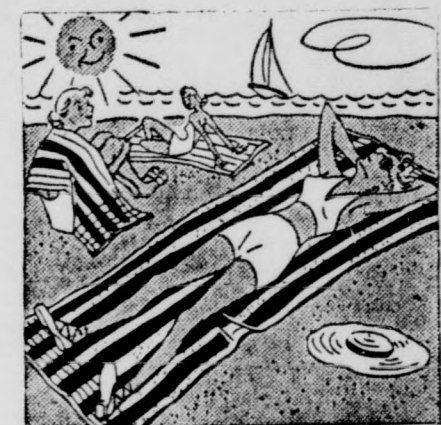
6 feet long — and 3 feet wide TURKISH BEACH TOWELS

to keep you covered from the sun . . . dry from the water . . . or clean from the sand. The towel of many practical uses, in striking color combinations . . . 2.00 to 3.95

Handy HAND TOWELS

should be in every room. Mather's selection include Towels of linen, crash, huck and small Turkish ones. Plain or printed . . . colored or white . . . 35c to 1.25

NAUTICAL CHINTZ — Pillows in gay colors high-light every nook and corner of your beach house. See Mather's lively display on the second floor. They are only . . . 50c each



CHAIR BEAUTIFIERS are the new cretonne and figured chintz Chair Pads for seat and back. Handy little ties keep them in place. Plenty of colors to choose your color scheme . . . 35c to 1.25



PAINT UP

for Spring!

Everything You Need at
Lowest Prices!

"KOVER-ALL" FLAT WALL PAINT \$1.75
Gallon
Use over wall paper, paint, calomine, etc. One coat kills all stains and covers solid, giving a washable satin finish.

"GLOSS" ENAMEL \$2.25
Gallon
One coat gloss. Brushes easily, spreads well and covers perfectly. Washes exceptionally well.

SATISFACTION ABSOLUTELY GUARANTEED

Paints made in our own factory. Our low over-head assures you utmost in quality at low prices.

BECKER BROTHERS

MAKERS OF QUALITY PAINTS

Factory and Salesroom Pasadena
1002 East Walnut Street
WA-4455

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST SIERRA MADRE BLVD. PHONE 97

Spring LEG LAMB pound	28c
Spring SHOULDER LAMB pound	18c
Boneless LAMB ROASTS pound	35c
Boneless VEAL ROASTS pound	33c
VEAL, BEEF AND PORK pound	25c
Fresh Ground for Loaf	
MILK FED BROILERS	3 for \$1

ASK US ABOUT OUR COUPONS ON CASH SALES
THEY ARE VALUABLE

Landscaping

Shrubby Correctly and Artistically Arranged

Lawns

Sprinkling Systems

FREE ESTIMATES

RED STAR BRAND
FERTILIZERS

Special Mixtures for
Lawns, Roses, Shrubby,
etc. . . . Peat, Cottonseed
Meal, Cow and Steer
Manures

WARD NURSERY
and FLORIST

Phone 1614

Mt. Trail and Laurel

LYRIC

Phone 90

— MONROVIA —
Foothill Boulevard

Starting Friday

Gary Cooper and
Claudette Colbert
IN

"Bluebeard's
Eighth Wife"

ALSO

"Sally, Irene
and Mary"

WITH

Alice Faye and
Fred Allen

YOU ARE INVITED TO A

Swing Session

Next Tuesday Evening 8:30 to 11:30

'Bob B' Dancing Club

CLASS INSTRUCTION 7:30 to 8:30

Pearsons Orchestra

Contests - Prizes - Refreshments

ALL FOR

25c each

SIERRA MADRE WOMAN'S CLUB



PAINTS for BEAUTY - PROTECTION

Now!
Lasting Beauty & Economy
with This New

HOUSE PAINT

Titanium, the whitest pigment known, makes the new, white Du Pont House Paint whiter at the start—and best of all, it actually keeps itself clean! PER GAL. 3.60

New Gleaming Beauty

FOR WALLS AND WOODWORK

INTERIOR GLOSS AND SEMI-GLOSS

No more soiled walls or battered woodwork! Finish them with one of these tough, durable, washable finishes. Dust, dirt, finger-marks, ink, grease spots—just wash them off with soap and water! Lasting beauty—at such low cost! 1.15 qt.

E. K. Wood Lumber Co.

38 E. Montecito

Sierra Madre, Calif.

J. S. Billheimer, Mgr.

Phone 23

DU PONT Paints
VARNISHES · DUCO · DULUX

For careful dry cleaning Phone 22
"Ready When You Need It"

Richie Dry Cleaners and Dyers

47 West Sierra Madre Blvd. — 2nd door East of City Hall
C. W. HARRIMAN — ED. WARD

S. A. S.

Your Port in Any Financial Storm Is

S. A. SCHERER'S

QUICK CONFIDENTIAL LOANS ON YOUR AUTOMOBILE
OR FURNITURE — PAID FOR OR NOT

659 E. Colorado, Cor. El Molino, Pasadena—CO 3813

Announcement . . .

Sierra News Stand

Sunday, May 1, I will assume management of the
at 15 Kersting Court, where you will find a
complete line of magazines and periodicals,
cigars, tobacco and choice candy and confections.
Particular attention will be given to light lunches
and fountain specials.

Open daily from 7 a.m. to 10 p.m.

Madeline Smith

Wanted

1000 Old Mowers

We Pay Cash

Lawn Mowers

NEW and USED

Bought, Sold, Exchanged

Sharpened and Repaired

by experienced workmen

Trade in your old Mower

Free Pick-Up and Delivery

SIMPSON'S

House of Service

3422 E. Colorado St.

Phone Colo. 7161

YOU CAN'T AFFORD TO
MISS THE "WANT AD"
COLUMN IN THE SIERRA
MADRE NEWS.

BOELE
The Tree Expert
Established 18 Years
Complete Tree Service and
Gardening
2395 E. Colorado
Tel. COLO. 3242, COLO. 1938
Res. 49 N. Santa Anita Ave.

Skirt & Sweater Specialties
1001 East Colorado St.
(First door west of Bard's
Colorado Theatre)
New Spring Modes in all sizes,
colors and styles
Popular Prices

SPRING IS HERE . . .

Call Us To Do Your House Cleaning

Complete, Courteous, Economical, Efficient Service—
by trained American men in uniform

- ★ Floor Waxing
- ★ Floor Sanding
- ★ Wall Washing
- ★ Kitchen Washing
- ★ Window Cleaning
- ★ Rug Shampooing on
your floor with special
machine

POSITIVELY GUARANTEED WORKMANSHIP
FREE ESTIMATE — WE ARE INSURED

Crown City Window and House Cleaners

Contractor for all kinds of cleaning
46 E. Union PHONE COLO 6076 Pasadena, Calif.

SAFEWAY

PARTY PRIDE ICE CREAM

A new and richer ice cream, packed in slim cartons that fit your
refrigerator tray. For a real treat take home some Party Pride
Ice Cream tonight. Specially priced this week!

REGULARLY pint 15¢ per quart 27¢
PRICED AT box
SPECIAL THIS WEEK Pint 10¢ Quart 19¢

PEANUT BUTTER 1-lb. jar 15¢
Beverly brand, made from No. 1 peanuts. 2-lb. jar, 27¢

CRACKERS 1-lb. box 10¢
Guthrie's brand, crisp salted sodas and fresh graham.

KARO SYRUP 2 1-lb. cans 25¢
Light (Red Label) or maple (Green Label).

Ovaltine 14-oz. can 59¢
Guest Ivory 2 bars 9¢
For face, hands, sales tax, .00131

Mazola Oil 1 quart 38¢
Borax Soap Chips 21¢
20-Mule Team, 22-oz. box, (Ex-tax, .2038; sales tax, .00512)

Oleomargarine 2 lbs. 25¢
Su-Purb Soap 20¢
Granulated, 24-oz. box, (Ex-tax, .1947; sales tax, .00583)

Stokely Peas 2 1/2-lb. cans 31¢
AIRWAY COFFEE 1-lb. 15¢
The aristocrat of thrifty coffee, ground for you at store.

LIPTON'S TEA 1-lb. box 38¢
Yellow Label, black tea. Quarter-pound package, 20¢.

WAXED PAPER 125-ft. roll 15¢
Cut Rite brand. (Price ex-tax, .14563; sales tax, .00437)

IVORY SOAP 3 med. size bars 17¢
(Price ex-tax, .05502; sales tax, .00125)

LUX FLAKES 12 1/2-oz. box 22¢
For fine laundering. (Price ex-tax, .21359; sales tax, .00641)

MEAT VALUES

BEEF ROAST per lb. 19¢
Center cut chuck. (Neck cuts, lb. 17¢)

LAMB ROAST per lb. 14¢
Shoulder cut. (Small loin lamb roast, lb. 43¢)

VEAL ROAST per lb. 19¢
Shoulder chuck. (Leg of veal to roast, lb. 29¢)

Boiling Beef 8¢
Plate rib cut. Pound

Short Ribs 10¢
To bake or braise. Pound

Lamb Chops 29¢
Large loin. Pound

Veal Steaks 30¢
Sirloin cut. Pound

HAM FANCY BUTT 23¢
SKINNED CUTS Per lb.

SHANK CUTS 17¢
Per lb.

SLICED BACON 1-lb. pkg. 15¢
Morrell's Iowa Pride. Half-pound cellophane rolls.

FISH NORTHERN COD 17¢
In the piece. Per Pound

NORTHERN HALIBUT 21¢
Per Pound

FRESH PRODUCE

ASPARAGUS 2 lbs. 15¢
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